

Conference Program

AGCOM – IIC Italy Chapter

***Insights for a balanced regulation:
considering platforms benefits and protection needs***

Tuesday, 14th December 2021 – 14.30 CET

Welcome address

Augusto PRETA – President, IIC Italy Chapter

Introductory remarks

Giacomo LASORELLA – President, Italian Communications Regulatory Authority

Setting the scene

Elisa GIOMI – Commissioner, Italian Communications Regulatory Authority

Keynote Speech

Damian TAMBINI – Associate Professor, Department of Media and Communications, London School of Economics and Programme Director, MSc Media and Communications

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Parallel thematic session

15.30 – 17.00 CET

Society, Culture, Environment: *Social Networks*

**“Platforms and digital communication of death,
online grieving and digital continuing bonds”**

Roberta BARTOLETTI – Full Professor of Sociology of Culture and Communication, Department of Communication, Humanities and International Studies, University of Urbino “Carlo Bo”

Francesca PASQUALI – Full Professor of Media Studies, Department of Letters, Philosophy, Communication, University of Bergamo

“Love Me, Tinder”

Carolina BANDINELLI – Associate Professor in Media and Creative Industries, Warwick’s Centre for Media Cultural and Policy Studies, University of Warwick

Ľuboš KUKLIŠ – Chief Executive, Council for Broadcasting and Retransmission of Slovakia and Chair, European Platform of Regulatory Authorities

Giacomo LEV MANNHEIMER – Head of Government Relations and Public Policy,
Southern Europe, TikTok

Chair: Marco PIERANI – Director Public Affairs and Media Relations, Euroconsumers

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Parallel thematic session

15.30 – 17.00 CET

Society, Culture, Environment: Svod Services

“The EUMEPLAT Project”

Andrea MICONI – Associate Professor, Department of Media,
Arts & Communication of IULM University

Barbara THOMASS – Senior Researcher, Leibniz Institute for Media Research, Hans-Bredow-Institut

“Benefits of VOD platforms perceived by college students in Mexico”

Elia M. CORNELIO-MARÍ – Assistant Professor in Communication,
Universidad Juárez Autónoma de Tabasco

Maja CAPPELLO – Head of the Department for Legal Information,
European Audiovisual Observatory

Marianna SCHARF – Director EU Public Policy, Netflix

Chair: Celene CRAIG – Deputy Chief Executive, Broadcasting Authority of Ireland

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Parallel thematic session

15.30 – 17.00 CET

Economics, Finance, Labour

“The industrious platforms”

Adam ARVIDSSON – Full Professor of Sociology of Cultural and Communicative Processes,
Department of Social Science, University of Naples “Federico II”

“Crypto-finance between myth, financial emancipation and digital cultures”

Alberto COSSU – Assistant Professor, School of Media, Communication & Sociology and Programme
Director, MA Digital Media & Society, University of Leicester

“Big Tech finance and financial inclusion”

Nicola BILOTTA – Researcher, Istituto Affari Internazionali and Senior Research Analyst, Banker
Research Team, Financial Times

Fabrizio BOTTI – Senior Fellow, Istituto Affari Internazionali and Assistant Professor, Department
of Economic and Business Science, “Guglielmo Marconi” University

GOOGLE Representative

Chair: J. Scott MARCUS – Senior Fellow, Bruegel

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Parallel thematic session

15.30 – 17.00 CET

Law, Democracy, Institutions

“The right (not) to be (dis)informed in the digital sphere”

Antonio NICITA – Full Professor of Economic Policy, LUMSA University

“Digital Bing Bang and Global Village: analysis and reflection on the virtuous circle of technology in social inclusion policies”

Beatrice RABAI – Assistant Professor in Prevention, Privacy and New Technologies, University of Pavia

Seyed M.S. EMAMIAN – President, Iranian Audiovisual Media Regulatory Authority and Founding Partner, Governance and Policy Thinktank

Johan KEETELAAR – Director Public Policy, Head of Connectivity and Access EMEA, Facebook/Meta

Chair: Jean-François FURNEMONT – CEO and Founder, Wagner-Hatfield

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Plenary Session

17.00 - 17.30 CET

Conclusive Remarks

Roberto VIOLA – Director General, Directorate General of Communication, Networks, Content and Technology, European Commission

Chair: Laura ARIA – Commissioner, Italian Communications Regulatory Authority

For free registration, a detailed description of the event and all relevant information: https://www.iicom.org/event/iic-italy-chapter-webinar-insights-for-a-balanced-regulation-considering-platforms-benefits-and-protection-needs#tab_overview