



Cultural route
of the Council of Europe
Itinéraire culturel
du Conseil de l'Europe



DIREZIONE GENERALE
EDUCAZIONE,
RICERCA E
ISTITUTI CULTURALI

THE CONFERENCE WAS CARRIED OUT WITH THE CONTRIBUTION
OF THE DIRECTORATE-GENERAL FOR EDUCATION, RESEARCH,
AND CULTURAL INSTITUTIONS - MINISTRY OF CULTURE

Once Upon a Byte:

BRIDGING COLLECTIVE IMAGINARY AND TECHNOLOGY

26

OCTOBER

2024

Fondazione Nazionale Carlo Collodi,
Via Pasquinelli 6/8, Collodi (PT)

9:30 am - 5:30 pm



Link 1: <https://us06web.zoom.us/j/88183639812>

Link 2: <https://us06web.zoom.us/j/81889575786>



Università
San Raffaele
Roma



goonitalia.it

Once Upon a Byte:

BRIDGING COLLECTIVE
IMAGINARY AND TECHNOLOGY



Cultural route
of the Council of Europe
Itinéraire culturel
du Conseil de l'Europe



26
OCTOBER
2024

Fondazione Nazionale Carlo Collodi,
Via Pasquinelli 6/8, Collodi (PT)
9:30 am - 5:30 pm



DIREZIONE GENERALE
EDUCAZIONE,
RICERCA E
ISTITUTI CULTURALI

THE CONFERENCE WAS CARRIED OUT WITH THE CONTRIBUTION
OF THE DIRECTORATE-GENERAL FOR EDUCATION, RESEARCH,
AND CULTURAL INSTITUTIONS - MINISTRY OF CULTURE

WELCOME ADDRESS

Dott. Pier Francesco Bernacchi

*President of the National Carlo Collodi
Association*

INTRODUCTION

Marina D'Amato

**President of the European Fairy Tale
Association**

Edmondo Grassi

Director of the Scientific Committee

*From Archetype to Code: Mythopoeia and
Technology in the Collective Imagination*

MORNING

SECTION 1: TECHNOLOGICAL IMAGERY AND CULTURAL NARRATIVES 10 AM-1 PM

Edmondo Grassi

**San Raffaele Telematic University
of Rome**

Lusine Madatyan

Armenian-Russian University

*Slow Passage of time in Armenian and
British Folktales*

Edvige Danna

University of Niccolò Cusano

*Myths and storytelling in the digital age:
elements of polarization of opinions*

Isabella Maria Zoppi

**Research Institute on Sustainable
Economic Growth**

*Techno-Universe, Imagination and Magic
Wands: Narratives of the Web and Social
Media in Italian popular Music*

Fiorenza Beluzzi, Viviana Condorelli
University of Catania

*Monsters or rescuers? How pop culture
imagery influences the perception of AI*

Viviana Condorelli, Giorgio Locicero
University of Catania

*AI-LLMs: From Stochastic Tarots to
Stochastic Parrots*

Once Upon a Byte:

BRIDGING COLLECTIVE
IMAGINARY AND TECHNOLOGY



Cultural route
of the Council of Europe
Itinéraire culturel
du Conseil de l'Europe



26
OCTOBER
2024

Fondazione Nazionale Carlo Collodi,
Via Pasquinelli 6/8, Collodi (PT)
9:30 am - 5:30 pm



DIREZIONE GENERALE
EDUCAZIONE,
RICERCA E
ISTITUTI CULTURALI

THE CONFERENCE WAS CARRIED OUT WITH THE CONTRIBUTION
OF THE DIRECTORATE-GENERAL FOR EDUCATION, RESEARCH,
AND CULTURAL INSTITUTIONS - MINISTRY OF CULTURE

Richard Grange
University of Cambridge

*An impossible new sense: The
alethiometer and the gaining of empathy
through the access to others' thoughts in
Pullman's His Dark Materials (1995-2000)*

Viseu, Pereira, Lucas, Delicado, Vicente
ICNOVA-NOVA FCSH

*What makes a store smart and
autonomous? A media analysis of
sociotechnical imaginaries*

SECTION 2:
ETHICAL DIMENSIONS AND
SOCIOTECHNICAL IMPLICATIONS
10 AM-1 PM

Varduhi Baloyan
Hovhannes Toumanian Museum

Francesco Barbalance
University of Dante Alighieri
*The technoscientific imaginary of
ecological sensibility*

Anita Lavorgna
University of Bologna
Sociotechnical imaginaries of artificial

*intelligence in EU law making: a focus on
crime and security*

Antonio Opromolla,
Link Campus University of Rome
*Applying AI in Public Services. The
Perspective of Young Adults and AI
Experts*

Gabriela Boangiu
Institute for Socio-Human Researches
"C.S. Nicolaescu-Plopsor"
*Helping Others and Helping Yourself in
Romanian Folklore – Ethics and Symbolic
Imaginary*

Milan Mašát
Palacký University Olomouc
*Simon vs. the Homo Sapiens agenda;
technology; imagination; ethics;
self-concept*

Massimo Caon
University of Tor Vergata
*Dystopian narratives as a hermeneutics
of ICTs-democracy's dualism*

Giuseppe Cuscutà
University of di Catania

Once Upon a Byte:

BRIDGING COLLECTIVE
IMAGINARY AND TECHNOLOGY



Cultural route
of the Council of Europe
Itinéraire culturel
du Conseil de l'Europe



26
OCTOBER
2024

Fondazione Nazionale Carlo Collodi,
Via Pasquinelli 6/8, Collodi (PT)
9:30 am - 5:30 pm



DIREZIONE GENERALE
EDUCAZIONE,
RICERCA E
ISTITUTI CULTURALI

THE CONFERENCE WAS CARRIED OUT WITH THE CONTRIBUTION
OF THE DIRECTORATE-GENERAL FOR EDUCATION, RESEARCH,
AND CULTURAL INSTITUTIONS - MINISTRY OF CULTURE

*Holy Land 2.0: from Manuscripts to
Smartphones. Towards a Digital
Codicology of Pilgrimage Literature*

AFTERNOON

SECTION 3: SOCIAL IMPACTS AND MEDIA REPRESENTATIONS 2 PM-5 PM

Marina D'Amato
Roma Tre University, San Raffaele
Telematic University of Rome

Vecchioli, Seefeldt, Dimpério, Facco,
Mazuim, Bisognin, Caroline,
Universidade Federal de Santa Maria
*Uses of interactive and transmedia
technologies in the recreation of
scenarios of mass crimes*

Enrichetta Dallari, Martina Romei
La Giubba APS
*Oral sources and images of the house:
the "Donne di fuori"/"Padroni del luogo"*

**Cristina Bacchilega (University of
Hawai'i at Mānoa), Pauline Greenhill**
(University of Winnipeg)

*Relationality and Wonder as
Technosciences in Night Raiders and
Gatta Cenerentola*

Roberta Sapino
University of Torino

*(Dis) connecting People in the Global
Society: Rise and Decline of the
Utopian Imaginary of the Internet in Two
Quebec Novels*

Saveria Capecchi
University of Bologna

*The Future Life Imagined by a Group of
Italian Preadolescents*

Martina Masullo
University of Salerno

*Technological imagery and
techno-universes in contemporary
seriality*

Lasisi Raimi
Federal University Otuoke

*From Differential action to social
imagination: How Fanatical Followership*

Once Upon a Byte:

BRIDGING COLLECTIVE
IMAGINARY AND TECHNOLOGY



Cultural route
of the Council of Europe
Itinéraire culturel
du Conseil de l'Europe



26
OCTOBER
2024

Fondazione Nazionale Carlo Collodi,
Via Pasquinelli 6/8, Collodi (PT)
9:30 am - 5:30 pm



DIREZIONE GENERALE
EDUCAZIONE,
RICERCA E
ISTITUTI CULTURALI

THE CONFERENCE WAS CARRIED OUT WITH THE CONTRIBUTION
OF THE DIRECTORATE-GENERAL FOR EDUCATION, RESEARCH,
AND CULTURAL INSTITUTIONS - MINISTRY OF CULTURE

*is Shaping the Behaviour of Pentecostals
towards the 5G Technology in Port
Harcourt, Nigeria*

SECTION 4: CULTURAL AND EDUCATIONAL PERSPECTIVES 2 PM - 5 PM

Erika Bernacchi
University of Pegaso

Varduhi Baloyan
**Institute of Literature after M.
Abeghyan**

*From Aesop to Apps: The Evolution of 'The
Town Mouse and The Country Mouse in
Technological Contexts*

Angela delli Paoli, Valentina D'Auria,
University of Salerno

*Building digital criminal identities:
symbols, myths and representations*

**Felice Addeo, Marcello Ravveduto,
Francesco Notari**
University of Salerno

*From Likes to Criminal Networks:
A Network Analysis approach to studying*

*Criminal Activity on Social Media
Platforms*

Meri Yesayan
Russian-Armenian University
*Refraining girls from pursuing STEM
education throughout human history,
fairy tales and novels*

Dario Pizzul
University of Pavia
*The new AI that can see, listen and talk,
but what about the data? Exploring
OpenAI's narratives on GPT-4o*

Simone D'Alessandro
G. D'Annunzio University
*Transformative versus exploratory
creativity: tracing the differences between
human agency and chat bot
conversational interactions*

Jussara Rowland, Ana Delicado
**Instituto de Ciências Sociais da
Universidade de Lisboa**
*Imagined Synergies: The Intersection of AI
and Energy Technologies in
Socio-Technical Promises*

Once Upon a Byte:

BRIDGING COLLECTIVE
IMAGINARY AND TECHNOLOGY



Cultural route
of the Council of Europe
Itinéraire culturel
du Conseil de l'Europe



26
OCTOBER
2024

Fondazione Nazionale Carlo Collodi,
Via Pasquinelli 6/8, Collodi (PT)
9:30 am - 5:30 pm



DIREZIONE GENERALE
EDUCAZIONE,
RICERCA E
ISTITUTI CULTURALI

THE CONFERENCE WAS CARRIED OUT WITH THE CONTRIBUTION
OF THE DIRECTORATE-GENERAL FOR EDUCATION, RESEARCH,
AND CULTURAL INSTITUTIONS - MINISTRY OF CULTURE

CONCLUSION
5 PM-5.30 PM

Varduhi Baloyan
Erika Bernacchi
Marina D'Amato
Edmondo Grassi

**ORGANIZING AND
SCIENTIFIC COMMITTEE:**

Varduhi Baloyan
Edmondo Grassi
Patrick Ryan



Università
San Raffaele
Roma

